



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 3537325
Schedule Dates 08/09/22-08/16/22
Advertiser Dawn Project The (147967)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 12153 8.9-8.15 (1766496)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Herrick, Cathie
Phone/Fax /
CPE Est 12153 8.9-8.15
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 12153 8.9-8.15.22

Date Entered 08/08/22
Last Modified 08/12/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,157.50
Net Total \$51,892.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2022	46	\$61,050.00
Grand Total:	46	\$61,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / SPOT	08/10/22-08/12/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1	2	1						Washington (WJLA)		8/8/22
5.1	End Dated Line / SPOT	08/10/22-08/11/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1	2				3	\$550.00	\$1,650.00	Washington (WJLA)		8/11/22
6.0	Revised Line / SPOT	08/10/22-08/12/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1						Washington (WJLA)		8/8/22
6.1	End Dated Line / SPOT	08/10/22-08/11/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1				2	\$750.00	\$1,500.00	Washington (WJLA)		8/11/22
9.0	Revised Line / SPOT	08/10/22-08/12/22	2	:30	10:58:25A- ABC-The View				1	1	1						Washington (WJLA)		8/8/22
9.1	End Dated Line / SPOT	08/10/22-08/11/22	2	:30	10:58:25A- ABC-The View				1	1				2	\$1,100.00	\$2,200.00	Washington (WJLA)		8/11/22
10.0	Revised Line / SPOT	08/10/22-08/12/22	2	:30	9A- Live with Kelly				1	1	1						Washington (WJLA)		8/8/22
10.1	End Dated Line / SPOT	08/10/22-08/11/22	2	:30	9A- Live with Kelly				1	1				2	\$600.00	\$1,200.00	Washington (WJLA)		8/11/22
13.0	Normal Line / Access	08/10/22-08/10/22	2	:30	6:58:46P- Wheel Of Fortune				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		8/8/22
14.0	Revised Line / Access	08/10/22-08/12/22	2	:30	7:27:41P- Jeopardy				1	1	1						Washington (WJLA)		8/8/22
14.1	End Dated Line / Access	08/10/22-08/11/22	2	:30	7:27:41P- Jeopardy				1	1				1	\$7,000.00	\$7,000.00	Washington (WJLA)		8/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.1.1	Closed Preempt	08/11/22															Washington (WJLA)	No Availability/Exception - NFL	
15.0	Revised Line / SPOT	08/10/22-08/12/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1	1	1						Washington (WJLA)		8/8/22
15.1	End Dated Line / SPOT	08/10/22-08/11/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1	1				2	\$1,400.00	\$2,800.00	Washington (WJLA)		8/11/22
19.0	Normal Line / SPOT	08/10/22-08/11/22	2	:30	11:35P- ABC-Jimmy Kimmel				1	1				2	\$600.00	\$1,200.00	Washington (WJLA)		8/8/22
20.0	Normal Line / SPOT	08/09/22-08/09/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			2						2	\$550.00	\$1,100.00	Washington (WJLA)		8/8/22
21.0	Normal Line / SPOT	08/09/22-08/09/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1						1	\$750.00	\$750.00	Washington (WJLA)		8/8/22
22.0	Normal Line / SPOT	08/09/22-08/09/22	2	:30	9A- Live with Kelly			1						1	\$600.00	\$600.00	Washington (WJLA)		8/8/22
23.0	Normal Line / SPOT	08/09/22-08/09/22	2	:30	10:58:25A- ABC-The View			1						1	\$1,100.00	\$1,100.00	Washington (WJLA)		8/8/22
24.0	Normal Line / Access	08/09/22-08/09/22	2	:30	6:58:46P- Wheel Of Fortune			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		8/8/22
25.0	Normal Line / SPOT	08/09/22-08/09/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$1,400.00	\$1,400.00	Washington (WJLA)		8/8/22
26.0	Normal Line / SPOT	08/09/22-08/09/22	2	:30	11:35P- ABC-Jimmy Kimmel			1						1	\$600.00	\$600.00	Washington (WJLA)		8/8/22

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27.0	M/G For 14.0.1 / Football	08/11/22-08/11/22	2	:30	7:28P- Sports-NFL Pre Season Premium Game					2				2	\$3,500.00	\$7,000.00	Washington (WJLA)		8/9/22
28.0	Normal Line / SPOT	08/16/22-08/16/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			1						1	\$550.00	\$550.00	Washington (WJLA)		8/12/22
29.0	Normal Line / SPOT	08/16/22-08/16/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1						1	\$750.00	\$750.00	Washington (WJLA)		8/12/22
30.0	Normal Line / SPOT	08/16/22-08/16/22	2	:30	10:58:25A- ABC-The View			1						1	\$1,100.00	\$1,100.00	Washington (WJLA)		8/12/22
31.0	Normal Line / SPOT	08/16/22-08/16/22	2	:30	9A- Live with Kelly			1						1	\$600.00	\$600.00	Washington (WJLA)		8/12/22
32.0	Normal Line / Access	08/16/22-08/16/22	2	:30	7:27:41P- Jeopardy			1						1	\$7,000.00	\$7,000.00	Washington (WJLA)		8/12/22
33.0	Normal Line / SPOT	08/16/22-08/16/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$1,400.00	\$1,400.00	Washington (WJLA)		8/12/22
34.0	Normal Line / SPOT	08/13/22-08/13/22	2	:30	9A- ABC-Good Morning America Saturday 2							2		2	\$800.00	\$1,600.00	Washington (WJLA)		8/12/22
35.0	Normal Line / SPOT	08/14/22-08/14/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								2	2	\$250.00	\$500.00	Washington (WJLA)		8/12/22
36.0	Normal Line / SPOT	08/14/22-08/14/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$800.00	\$1,600.00	Washington (WJLA)		8/12/22

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37.0	Normal Line / SPOT	08/15/22-08/15/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		2							2	\$550.00	\$1,100.00	Washington (WJLA)		8/12/22
38.0	Normal Line / SPOT	08/15/22-08/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		8/12/22
39.0	Normal Line / SPOT	08/15/22-08/15/22	2	:30	10:58:25A- ABC-The View		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		8/12/22
40.0	Normal Line / SPOT	08/15/22-08/15/22	2	:30	9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)		8/12/22
41.0	Normal Line / SPOT	08/13/22-08/13/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,600.00	\$1,600.00	Washington (WJLA)		8/12/22
42.0	Normal Line / SPOT	08/15/22-08/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		8/12/22
43.0	Normal Line / SPOT	08/14/22-08/14/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)		8/12/22
44.0	Normal Line / SPOT	08/14/22-08/14/22	2	:30	11:35P- News-7News ON YOUR SIDE Sports Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		8/12/22

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